

## Welcome Customers to Sun Produce's LFM Storefront!

Have you ever wanted to purchase Arizona grown produce and organic products from Local Farmers and popular town restaurants? Now, you can have that at the touch of a button! We make it possible for farmers to work together to meet the growing demand for local, sustainable food in the Your Market area. Farmers benefit from the marketing, selling, packaging, and delivery of their produce and prepared foods. Our marketplace brings fresh, healthy, locally grown and produced food to you, the buyer, in a cost-effective manner on a weekly basis.

This guide is how to get to know the Storefront for the first time and experience a one of kind opportunity with getting to know your Farmers on a personal level easily and efficiently.

We want to thank all of you for supporting your local agriculture and having the choice to have fresh vegetables and produce from Farm to Table.

As a new customer there is a lot to take in with the Storefront and so many options from every Producer, we have listed for you to shop from. The first step to using the site is to set up your email/account to order.

(Link Provided that goes straight to the login/register page)

<https://sunproducecoop.localfoodmarketplace.com/>

### Getting started:

- With the link (provided above) you can head directly to the site, and it will bring you to the 'Welcome' page for the storefront. Here you read a bit about what we are doing for not only you, but also our community around us.
- As it reads on the storefront, it will say "CUSTOMERS!" and you will have to click the Register as a Customer link.
- When you do this step you will enter your email and password to start the registration process.
- After providing your information, the site will ask you what kind of customer you are. This is just a question for the site to see what your account will be used for and go into the database for categorizing.

If you don't have a business, restaurant or are not a retailer, you would just pick the option "A Retail Customer Interested in Purchasing"

- The next step is to fill in your personal information and select how you would like to be informed about purchases. There is going to be a box on how you would like your purchases/orders delivered.
- Confirm that information and your account will be set up! Now, you can start shopping!

When you are finally finished setting up, you can explore the storefront and see all the amazing Farmers and Restaurants in Arizona that grow organic and quality product daily.

At the top of the Storefront there is a “Meet the Producers” Tab. This is our display page for customers like you to get to know every Farm’s product and produce we offer on a weekly basis. We have over 40 listed farmers on our site and some of them may have heard of! Inform yourself about their growing practices, personal stories, products and more! We encourage you to contact the farmers, ask questions and arrange visits to grow closer to the families that provide to our communities.

### How to purchase Products and Produce!

As a customer navigating the new site, we encourage to freely look about our Storefront and get familiar with the lay out and the categories in which all our products are listed.

When looking at the Storefront you can see a tab on the top of the page listed as “Product List”.

This is the weekly products/produce our farmers and restaurants list available products for you to purchase within our ordering periods.